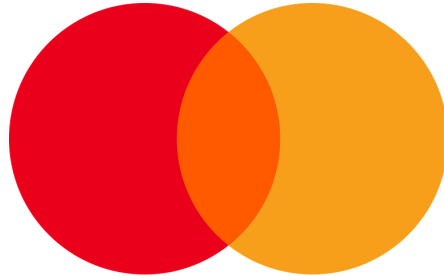


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CREDENTIALS

Lead the Pitch to Win: MasterCard 'Priceless' global campaign

Author: The Hidden Agenda (**WSJ Bestseller**)

Author: The Case of the Missing Cutlery, Emotify!

Former Executive: EVP, McCann WorldGroup · Vice Chairman, Lowe Worldwide · Chief Growth Officer, Interpublic Group

Educator: PhD in Management / Organizational Psychology · Adjunct Professor

Featured: **BBC Radio 4 · CNN · Bloomberg · Forbes · Adweek · The Washington Times**

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